

SIGNMARK – HOSPITALITY RIDER

Updated: 2025

CREW SIZE

Crew size may vary depending on the booking. Here are a few standard options:

- **Option A:** Signmark, vocal artist, and VJ/DJ – total **3 people**
- **Option B:** Signmark, vocal artist, VJ/DJ, and 2 signing dancers – total **5 people**

If no local sound technician is provided, Signmark will bring a technician as part of the crew.

ACCOMMODATION

- Always **twin rooms** (no extra beds)
 - Minimum **4-star hotel**, close to the venue
 - **WiFi** and **breakfast** included
 - **Early check-in and late check-out** if needed
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MEALS & CATERING

Before soundcheck:

- Light snacks: sandwiches, fruits, nuts, juice, still water
- Coffee

Dinner / hot meal:

- Must be provided **before or after the show** (to be agreed in advance)

Backstage:

- Plenty of **still bottled water**
 - **Beers**
 - **Coca-Colas**
 - Chips or light salty snacks
 - **Small towels** (fresh and clean)
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TRANSPORTATION

- Transfers between **airport, hotel, and venue**
 - Transportation must be **safe and reliable** (roadworthy vehicle, sober and experienced driver)
 - If taxis are required, **they must be pre-booked and prepaid** by the organizer
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BACKSTAGE / DRESSING ROOM

- Quiet, private area for preparation
 - At least **3 chairs, 1 table, and a mirror**
 - Power outlets for charging devices
 - **Easy and accessible** route to the stage
 - **Small towels** must be available
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MERCHANDISE / FAN PRODUCTS


- Signmark will bring official merchandise to sell at the event
 - The **event organizer is responsible** for providing a person to handle merchandise sales
 - Organizer must provide:
 - **1 table (minimum 180 cm)** and chairs if needed
 - A **well-lit and visible location** (e.g. near entrance or main hall)
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ADDITIONAL NOTES

- **Fan meet & greets** (photos, autographs) are preferred **before the show**
 - Organizer must ensure someone is present to **manage the queue**, to keep it moving smoothly and avoid long delays
 - **Media interviews** must be communicated in advance
 - If media representatives do not know sign language, Signmark will bring a **sign language interpreter**
 -  **Note:** Interpreter's costs (fees, travel, accommodation) are **covered by the Finnish state, not the event organizer**
 - However, **organizer must ensure** the interpreter fits into the provided transport arrangements
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CONTACT & BOOKINGS

Signmark Productions Oy

 info@signmarkproductions.com